



TOP CONSUMER CONCERNS

% say it is a major concern

PERSONAL



49%

Household finances



44%

My family's future



42%

Mental health

SOCIAL



57%

Wages keep up with cost of living



57%

Economy



52%

Healthcare system

CONSUMER EMOTIONS

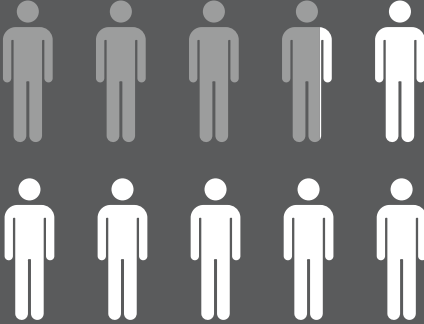
% feel strongly when thinking about the wider world





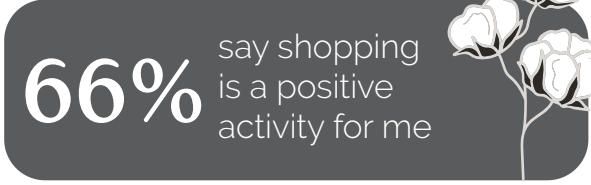
38%

say emotion strongly impacts shopping



CLOTHES SHOPPING

compared to a few months ago, are you spending more, less, or about the same amount on clothing?



MOST RECENT CLOTHES PURCHASE



34%

T-shirts



23%

Denim jeans



22%

Sweats



20%

Leggings