

TOP CONSUMER CONCERNS % say it is a major concern

PERSONAL



83%
My family's future



81%
Personal safety



79%
Household finances

SOCIAL



83%
Public safety



82%
Wages keep up with cost of living



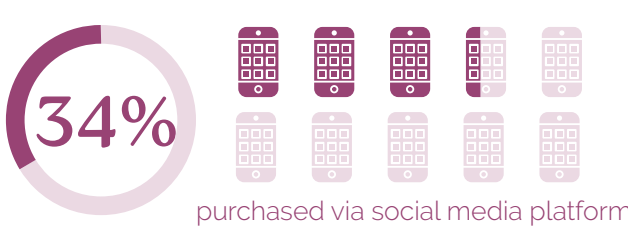
81%
Healthcare system

CONSUMER EMOTIONS % feel strongly when thinking about the wider world



CLOTHES SHOPPING

compared to a few months ago, are you spending more, less, or about the same amount on clothing?



MOST RECENT CLOTHES PURCHASE


49% Denim jeans


34% Sweats


27% T-shirts


26% Casual shirts


25% Dress shirts