

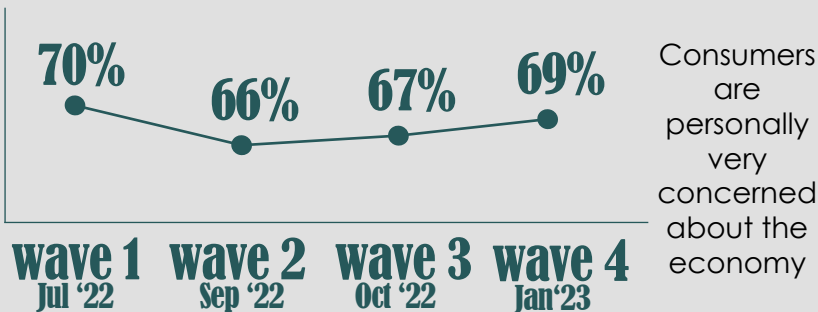


THINGS TO KNOW ABOUT...

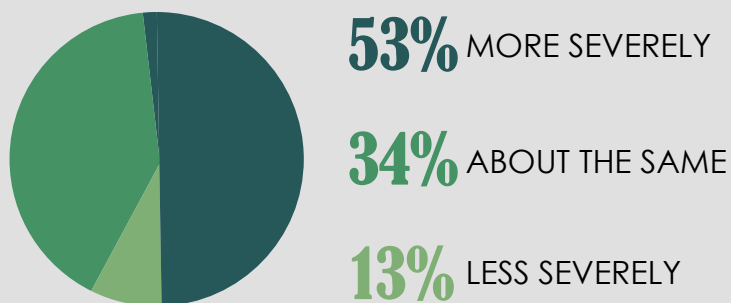
CONSUMERS & INFLATION

WAVE FOUR

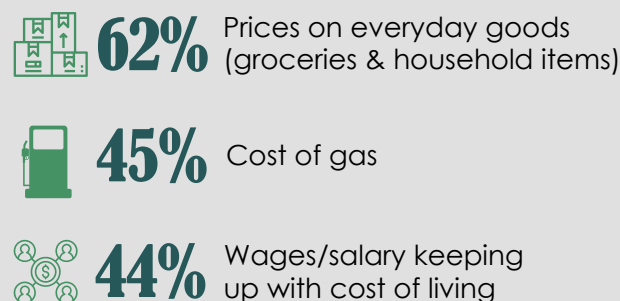
U.S.



Compared to a few months ago, inflation is impacting consumers:



TOP CONCERNS (among those who are concerned, N=966)



IMPACT ON SHOPPING



SUPPLY CHAIN



ACTIONS TAKEN TO GET PRODUCTS NEED/WANT (among impacted, N=814)

