



THINGS TO KNOW ABOUT...

CONSUMERS & INFLATION

MEXICO

65%

consumers are personally very concerned about the economy

TOP CONCERNS

(among those who are concerned, N=966)



64% Prices on everyday goods (groceries & household items)



44% Cost of gas



37% Wages/salary keeping up with cost of living



35% Cost of healthcare

CONSUMERS ADJUST SHOPPING HABITS

How consumers shop differently now:



52% Taking better advantage of sales, discounts, promotions



40% Buying less of things I want



37% Spending more time researching what I plan to buy



37% Shopping lower-priced retailers

Buying less or putting off purchase:



53%
Electronics



51%
Furniture/
Home Goods



50%
*Clothes for myself

77%

*expect to buy clothes before the end of the year



SUPPLY CHAIN

64%

say they have been impacted by shortages in the supply chain



71%
SLIGHT



22%
MODERATE



7%
SEVERE

ACTIONS TAKEN TO GET PRODUCTS NEED/WANT (among impacted, N=638)



55% Try new brand or similar product

46% Research online where to find products in stock

43% Stock up on essentials when I find them



For More Information Contact: Corporate Strategy & Insights at MarketInformation@cottoninc.com
Source: Cotton Incorporated's Inflation & Supply Chain Survey, n=1000 July 6-7

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