

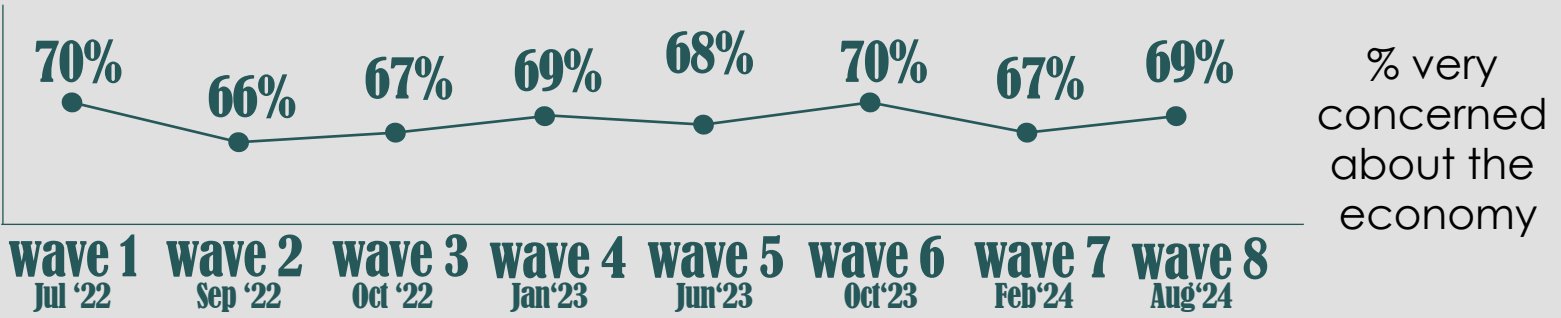


THINGS TO KNOW ABOUT...

CONSUMERS & INFLATION

WAVE EIGHT

U.S.



TOP CONCERNS

(among those who are concerned, N=940)



58%

Prices on everyday goods (groceries & household items)



43%

Wages/salary keeping up with cost of living



32%

Cost of gas

65%

of consumers have at least one extreme worry [TOP BOX OUT OF 6]



MEETING LONG-TERM FINANCIAL GOALS



HAVING \$ UNTIL NEXT PAYCHECK



EXPERIENCING MAJOR FINANCIAL HARDSHIP

SHOPPING BEHAVIORS

% DONE IN PAST YEAR:



78%

Purchased clothes on sale



48%

Repaired an item of clothing to extend use



37%

Purchased clothes via social media

