

Precision Agriculture

Jeff Barnes

Greenway Equipment

Where is precision ag today?

- Grid Soil Sampling
 - VRT Lime, P, K
- Guidance – Autotrak
- Swath Control Technologies
- Yield Mapping - limited



This is what is being done today,
But much more is possible!

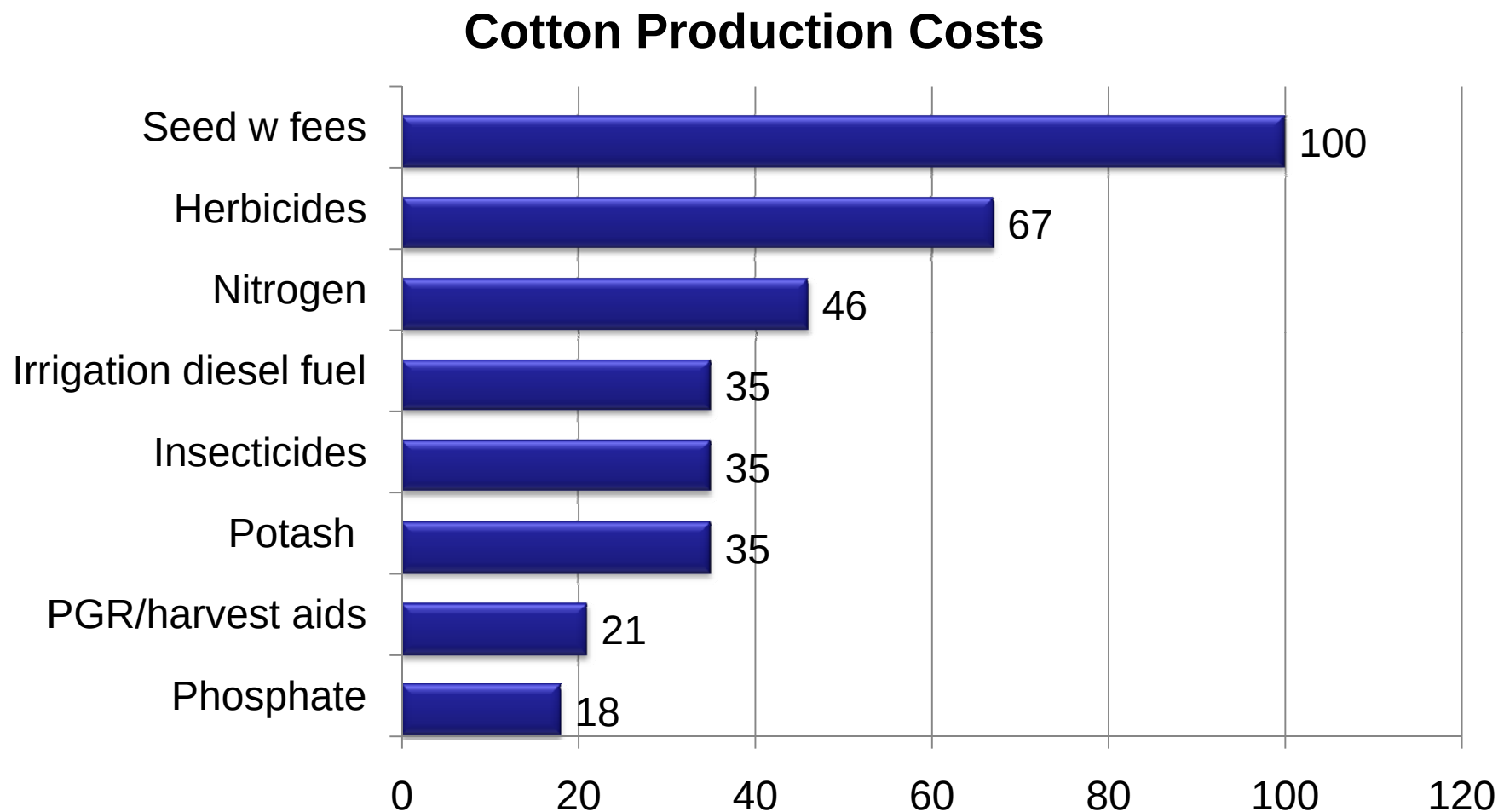
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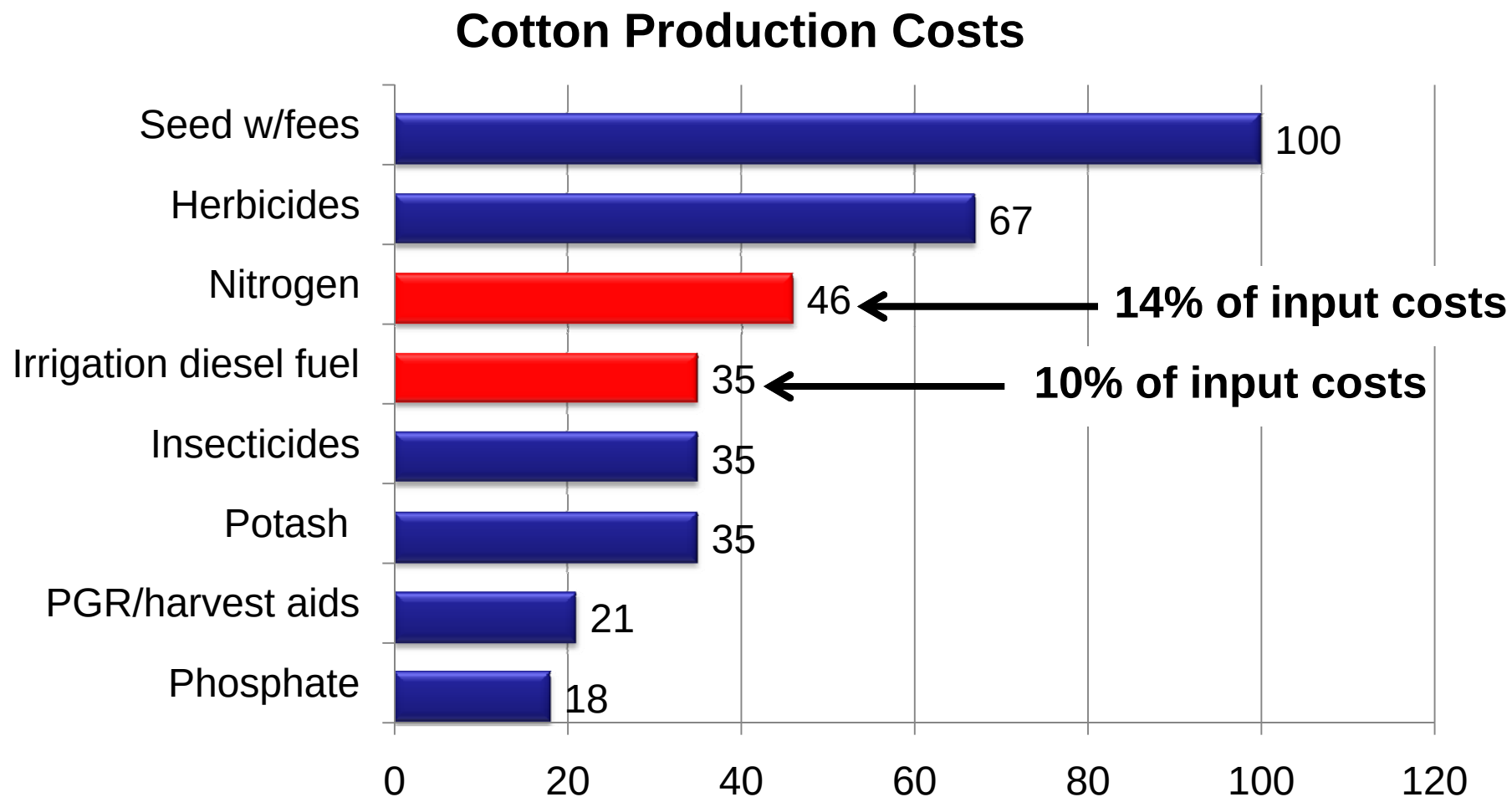
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Cotton Budget – University of Arkansas 2010



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Where do we focus on the future?

- High impact – bottom line
 - Nitrogen
 - Seeding rates
- Water management
 - Irrigation management
 - Drainage
- User experience – Hassle factor

